5.2. Generating and Viewing the Forecasts

Once you have created a new project, Streamline automatically generates and shows the total forecast in the **Table** and **Plot** (see figure below). The forecasts are shown in red in the **Table** and **Plot**.

The **Tree view** on the left is used to browse through your data hierarchy and see the forecasts and other information at a particular level. As soon as you select a node in the tree, the **Table**, **Plot**, and **Panel** get updated immediately and show the corresponding information at that level.



Below, we describe:

- triggers making Streamline regenerate forecasts;
- how to view unit and revenue forecasts at any level of your data hierarchy graphically and numerically;
- how to view the forecasts in different data dimensions (item, location, channel);
- how you can change and amend the automatically generated forecasts; and
- forecast reports generated by Streamline.

Generating the Forecasts

By default, Streamline continuously re-forecasts the project when you:

• update your data;

- change the data source and fully reimport your project;
- change forecasting setting;
- unapprove forecasts;
- change project settings regarding forecasting;
- make product substitutions;
- override actual sales or stockout days;
- change order availability constraints.
- change the on hand history.

Viewing the Forecasts

Streamline shows unit and revenue forecast for the currently selected tree node in the **Table** and on the **Plot**.

Unit Forecast

The unit forecast is presented by red numbers in the **Statistical forecast** row of the **Table** and by red points in the **Plot**.

The Bottom-up forecasting approach is used by default to build models for all nodes of the tree. It implies that forecasts on higher levels of the tree are calculated based on the forecast of lower levels as a simple sum, starting from tree leaves. Tree leaves are standalone models calculated based on imported sales history.

The **Statistical forecast** row of the **Table** shows values in blue and red colors at a leaf level (see figure below). Blue numbers are the model fit at the learning set (actual data), while the red ones are the forecasts.

	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Mar 2020	Apr 2020	
Actual sales	6,200	6,000	6,200					
Statistical forecast	6,462	5,710	5,888	7,899	12,545	7,026	10,240	
Final forecast overrides								
Average sales price	10.59	10.59		10.59	10.59	10.59	10.59 108,441.60	
Revenue	65,658	63,540		83,650.41	132,851.55	74,405.34		
On hand			8,321					
Stockout days	0	0	0					
Projected inventory levels				14,522	1,977	11,951	12,111	
Ordering plan				14,100	6,500	10,500	10,400	
To ship								
Ignore actual sales								



Legend of the **Plot** also indicates the model type used to forecast the data. It is a Seasonal & trend model in the case in the figure.

To view the forecasts in detail graphically, the **Plot** supports such manipulations as zooming a particular area and panning the plot in the zoomed scale.

Revenue Forecast

Streamline shows revenue forecast only if current sales price or price of sales transactions was imported. The **Revenue** row of the **Table** shows the numeric revenue forecast for the forecasted periods (see figure below).

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	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Se
Actual sales	6,200	6,000	6,200									
Statistical forecast	6,462	5,710	5,888	7,899	12,545	7,026	10,240	10,720	13,588	16,166	11,253	10,7
Final forecast overrides												
Average sales price	10.59	10.59	10.59	10.59	10.59	10.59	10.59	10.59	10.59	10.59	10.59	10.5
Revenue	65,658	63,540	65,658	83,650.41	132,851.55	74,405.34	108,441.60	113,524.80	143,896.92	171,197.94	119,169.27	113
On hand			8,321									
Stockout days	0	0	0									

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The Plot can display forecasts in quantities sold or in revenue gained. The default is Quantity (see figure below).



The Plot can display forecasts in quantities sold or in revenue gained. The default is Quantity (see figure below).



To switch to the revenue mode, click the **Revenue** button over the plot (see figure below).

Last update:



Viewing Forecast in Different Dimensions

Streamline represents the data you have imported as a hierarchy tree in the **Tree view**. This hierarchy is composed of:

- data dimensions (item, location, channel);
- item categories;
- location categories;
- channel categories.

depending on the available data and its configuration. The options at the bottom of the **Tree View** help you to find out which data dimensions are available to view and choose the appropriate view.

If you import locations or channels additionally to items, the **Three view** shows two viewing options:

- By item and By location in case of imported locations;
- By item and By channel if you import channels.

Here is a description for these options:

• **By item**. All the information (forecasts, historical data, inventory) is, first, aggregated by location and location categories, and then, by item and item categories. The tree shows items on top of locations (see figure below).



• **By location**. The information is, first, aggregated by item and item categories, and then, by location and location categories. So, the tree shows locations on top of items (see figure below).

	Exp	pand	d Collapse
	\sim	All	items
		\sim	East Cocations
			 AlcoholicBeverages 002661-1 — Dark Beer, Can 473 ml [s 50046-W3L — Premium Wine Gift Bo Chocolate 120565-MB — Milk Chocolate bar, 20
		\sim	West
			 AlcoholicBeverages 002661-1 — Dark Beer, Can 473 ml [s 50046-W3L — Premium Wine Gift Bo Chocolate 120565-MB — Milk Chocolate bar, 20
	\sim	D., it	
İ	ž	By it By lo	ocation
L	9	0,10	

• **By channel**. The information is, first, aggregated by item and item categories, and then, by channel. The tree shows channels on top of items (see figure below).



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If you have all three types of data imported (item, location, and channel), Streamline displays six different viewing options that allow you to see your data using all available viewing combinations. These are:

 Item — Location — Channel option aggregates your data first by channel, then by location, and then, by item (see figure below).



- Item Channel Location option aggregates your data by location, channel, and then, by item.
- Location Item Channel option groups your data by channel, item, and then, by location.

- Location Channel Item option aggregates the data by item, channel, and then, by location.
- Channel Item Location option groups your data by location, item, and then, by channel.
- **Channel Location Item** option aggregates the data by item, location, and then, by channel.

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Changing the Forecasts

Streamline generates forecasts based on a set of given settings. The forecasting model built using these settings is shown in the Model tab of the **Panel**. There are three ways to change the automatically generated forecasts:

- Change a forecasting parameter in the **Forecasting** tab of the **Panel**. That will, in turn, change the model and its forecast. Below, we show which forecasting parameters are typically modified in particular situations.
- Override the generated forecasts manually using the **Forecast overrides** row of the **Table**.
- Fine-tune the model by changing its coefficients in the **Model** tab of the **Panel**.

Forecasting Settings

Streamline has a lot of forecasting settings. Each of them was specifically designed to be of help in a particular situation. All of the forecasting parameters are on the **Forecasting** tab (see figure below). They can be applied at any level of the **Tree view** tree.

	Forecasting	Model	1	nventory	KPIs						
Active			Inherit (Yes)								
Forecas	st approach	Inher	rit (E	Bottom-up)	~					
Model	type	Inherit	(Aut	tomatic se	lection)	\sim					
Ignore	trend before		Inh	erit (Jan 2	021)	\sim					
Ignore	zero sales		Inh	erit (No)		~					
Ignore	stockout days	5	Inherit (No)								
Use pri	ce elasticity		Inherit (No)								
Use ho	lidays		Inherit (None)								
Season	ality pattern				~						
Use pro	omotions		Inherit (Yes) V								
Use mo	odel from					\sim					
and adj	just its level		Inh	erit (No)		\sim					
Materia	al procuremen	t	` ☐ Purchase ∨								
Approv	al horizon		3								
Status			Undecided v								

Most of them have the **Inherit** option set by default. It means that the option of its parent node will be applied to the currently selected node. Information in parentheses shows the option inherited from the parent.

The table below shows the cases, the forecasting parameters, and the options for these parameters.

Case	Parameter	Option							
	Forecast approach	🕹 Top-down							
New product forecasting	Use model from	Item code of the borrowed model							
	Seasonality pattern	Create a new pattern from scratch or create a pattern based on existing item code							
Accounting for lost sales	Zeros are lost sales	🖉 Yes							
Accounting for calendar events	Holidays	Calendar of your country							
Accounting for recent changes in the sales history level	Ignore data before	The data will be ignored prior to the selected Date							
Adjusting the model type	Model	The model type							
Material requirements planning	Bill of materials use	Use Purchase or Manufacture option depending on how you acquire your product(s)							
Discount promos	Use promotions	Feature considers promotions imported from the data source. As for now, Streamline supports only percentage discount promos, and for the feature to work, you need to have at least one promotion in the past and one for the future period							

Case	Parameter	Option						
Lock the forecast	Approval Horizon	Feature considers promotions imported from the data source. As for now, Streamline supports only percentage discount promos, and for the feature to work, you need to have at least one promotion in the past and one for the future period						
Price elasticity influence	Use price elasticity	Feature considers not only qty sold in the past to generate a forecast but also notices the connection between an increase or decrease in sales and price change						

Forecast Reports

Streamline allows viewing forecasts for all the planning items at once by using the forecast reports. There are three forecast reports in Streamline: **Final forecast** report, **Forecasts adjustments** report, and the Forecast accuracy report. To access the reports, go to the **Reports** tab. To select a report, use the **Select report** control.

Each report can be exported to **Excel** by clicking the **Export report** button. These can then be edited and saved in Excel and imported back into the application using the **Import changes** button.

Demand Forecast Report

This report may be represented as a 'Final forecast,' 'Statistical forecast,' or 'Forecast versions.'

The **Final forecast** depicts the statistical forecast and any overrides for all the planning items, while in the Statistical forecast, overrides are not displayed.

	T	New filter	All items									
	Q	Se 🌣 Settir	ngs Report Der		n V Period Dec 20	L! ∨ Aggregate	by None V Sum by -	- V Actual	sales, periods 12 🗘 [Constrained 🖺 E	xport report 🔻 🖺 In	nport changes
Start		Approval	Status		recast cal forecast st version1 gory 2	Item code	Description	Location	Location description	Channel	Supplier	Model type
Demand	1	Unapproved	Undecided	Pharmacies	Pharmacies	05-T48	Cold & Flu Tablets [s	WH-001	WH New Jersey	Direct sale	56892-P	Seasonal &
Î	2	Unapproved	Undecided	Pharmacies	Pharmacies	05-T48	Cold & Flu Tablets [s	WH-001	WH New Jersey	Distributors	56892-P	Seasonal &
Inventory	3	Unapproved	Undecided	Pharmacies	Pharmacies	05-T48	Cold & Flu Tablets [s	WH-002	WH San Francisco	Direct sale	56892-P	Seasonal &
Ē	4	Unapproved	Undecided	Pharmacies	Pharmacies	05-T48	Cold & Flu Tablets [s	WH-002	WH San Francisco	Distributors	56892-P	Seasonal &
E Reports	5	Unapproved	Undecided	Pharmacies	Pharmacies	05-T48	Cold & Flu Tablets [s	WH-003	WH New York	Direct sale	56892-P	Seasonal &
	6	Unapproved	Undecided	Pharmacies	Pharmacies	05-T48	Cold & Flu Tablets [s	WH-003	WH New York	Distributors	56892-P	Seasonal &
Lill Dashboard	7	Unapproved	Undecided	Consumer g	Furniture	1866-MB	Desk [linear trend m	WH-001	WH New Jersey	Direct sale	125689	Constant le
CashDoard	。	Unapproved	Undecided	Consumer a	Euroitura	1966-MR	Deck (linear trend m	WH-001	WH New Jersey	Distributors	125690	Constant la

As the **Forecast versions** feature is designed to have the option to add more rows to the Table for your forecast calculations or alternative forecasts of your colleagues, the Forecast versions report allows you to see the report based on this data. The cells, color-coded in blue, represent the data taken from the Forecast version row in the Demand tab.

	T.	New filter	All items															
	Q	Se 🌣 Setti	ngs Report Dem		Forecast \vee Pe	riod Dec 201		ate by None	∨ Sum	by —	V Actua	al sales, perio	ds 12 🗘	Constr	ained 🖺 Đ	port report	🕶 🖪 Impo	rt changes
Start		Model type	Model quality		Final forecast Statistical forec Forecast versio	n1 1 2010	Feb 2020	Mar 2020	Apr 2020	May 2020		version1 Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Total
Demand	128	Constant le	85.2%	0%	C 0.0412%	2,497	2,497	2,497	2,497	2,497	2,497	2,497	2,497	2,497	2,497	2,497	2,497	29,964
Î	129	Constant le	85.2%	0%	C 0.122%	2,500	3,090	2,497	2,497	3,209	2,339	2,497	1,905	2,647	2,497	2,497	2,497	30,672
Inventory	130	Constant le	85.2%	0%	C 0.122%	2,500	3,090	2,497	2,497	3,209	2,339	2,497	1,905	2,647	2,497	2,497	2,497	30,672
Ê	131	Constant le	85.2%	0%	C 0.122%	2,500	3,090	2,497	2,497	3,209	2,339	2,497	1,905	2,647	2,497	2,497	2,497	30,672
E Reports	132	Constant le	85.2%	0%	C 0.122%	2,500	3,090	2,497	2,497	3,209	2,339	2,497	1,905	2,647	2,497	2,497	2,497	30,672
L I.I.	133	Constant le	85.2%	0%	C 0.122%	2,500	3,090	2,497	2,497	3,209	2,339	2,497	1,905	2,647	2,497	2,497	2,497	30,672
III Dashboard	134	Constant le	85.2%	0%	C 0.122%	2,500	3,090	2,497	2,497	3,209	2,339	2,497	1,905	2,647	2,497	2,497	2,497	30,672
	135	Seasonal &	74.9%	1.8%	C 0.0915%	5,121	8,261	4,701	6,970	7,200	8,718	10,848	7,573	7,239	4,427	2,393	2,475	75,926

Forecast Overrides Report

This report shows only the forecast adjustments made manually in the **Forecast overrides** row of the **Table view** on the **Demand forecasting** tab. It is useful when you need to ensure that all the adjustments you intended to do were done.

		T _* New filter	All items																
	0) Search	Settings	Report Forecast overrides	· ·	Final forecast	✓ Period	Dec 2019	✓ Aggregat	e by None	~	Export r	eport 🔻 🖪	Import chan	ges 🔻 Sho	w columns			
Start			Iteres and a	Description	Currenting	Madaltura	Final forecast												
~		Item category	Item code	Description	Supplier	Model type	Jan 2020	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020			
Demand	1	Food/Bever	056329 PU	Bottle water 500 ml	425687	Constant le	21,073	22,714	191,163	19,446	24,061	1,478	26,476	210,002	1,609	29,496			
Î	2	Food/Bever	056329 N PW	Bottle water #2 new	425687	Seasonal &	42,388	75,177	359,971	54,296	69,405	5,163	115,109	636,860	4,665	52,296			
Inventory	3	Food/Bever	500461	Milk Chocolate bar 2	425687	Constant le	21,073	22,714	191,163	19,446	24,061	1,478	26,476	210,002	1,609	29,496			
Ē	4	Food/Bever	MB-50046	Muesli box, 500 g	425687	Seasonal &	33,333	57,057	268,945	39,873	51,650	4,022	85,706	473,199	3,447	38,167			
E Reports	5	Consumer g	B05465-R	Basketball 29.5 (size	125689	Constant le	21,073	22,714	191,163	19,446	24,061	1,478	26,476	210,002	1,609	29,496			
1	6	Consumer g	H2510	Nails [seasonal mod	125689	Seasonal &	33,333	57,057	268,945	39,873	51,650	4,022	85,706	473,199	3,447	38,167			
L III Dashboard	7	Pharmacies	05-T48	Cold & Flu Tablets [s	56892-P	Seasonal &	42,388	75,177	359,971	54,296	69,405	5,163	115,109	636,860	4,665	52,296			
Cushoodra	8	Pharmacies	VB2166 150	Vital Blue 150 g Vita	56892-P	Seasonal &	42,388	75,177	359,971	54,296	69,405	5,163	115,109	636,860	4,665	52,296			

Next: Adjusting and Approving the Forecasts

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