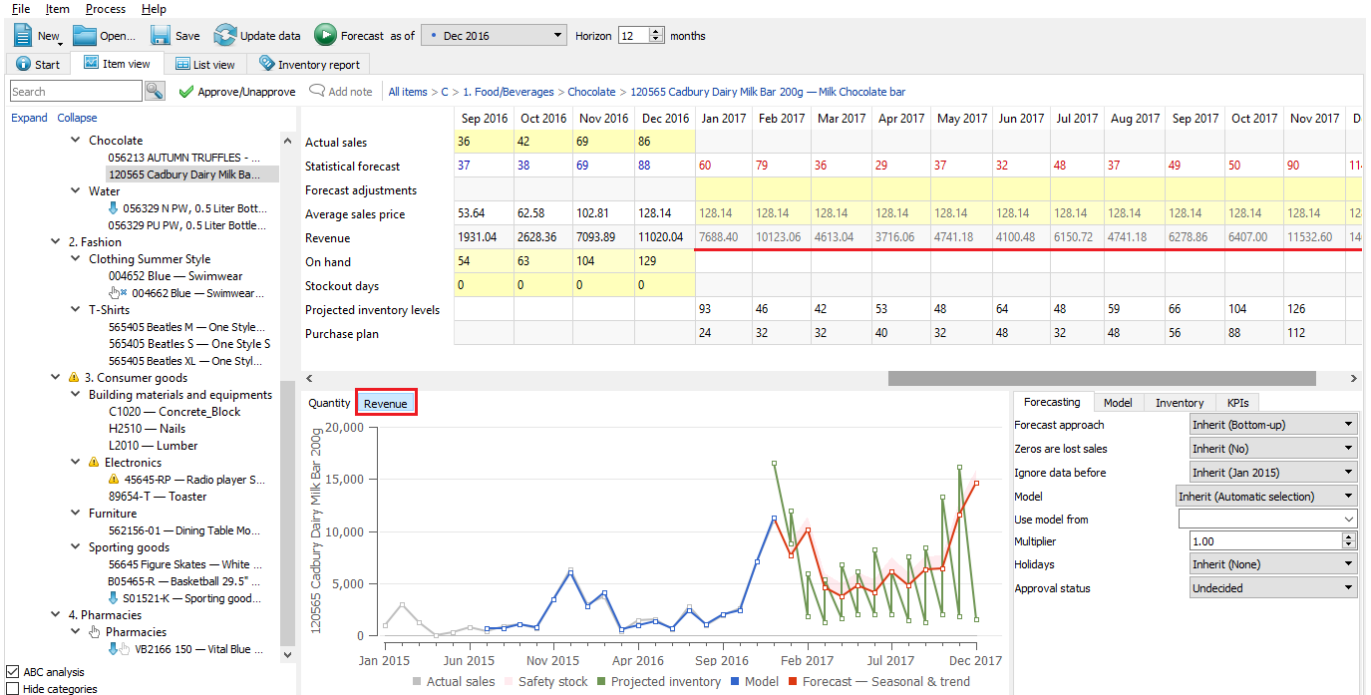


4.11. Revenue Forecasting

Projecting future revenue is an essential part of business income planning.

Streamline enables to generate future revenue based on demand forecasts and planned or forecasted prices. The **revenue forecast** is generated automatically after clicking **Forecast** button if the sales prices were loaded into the program.

The revenue forecast can be viewed in the **Table** in the Item view and in the **Plot** on Revenue tab.



A summary of all revenue forecasts can be accessed in the report **Projected Revenue** of the **Reports** tab. The report can be exported to Excel by using the **Export report** button.

	Category	Category 2	Item code	Description	Projected revenue								
					Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017
1	4. Pharmacies	Pharmacies	05-T48	Cold & Flu Tablets	1394578	1361918	1453365	1414174	1440301	1410908	1410908	1397844	1397844
2	3. Consumer g...	Furniture	1866-MB	Desk	139993	164991.8	344982.8	249987.5	189990.5	64996.75	419979	169991.5	254987.3
3	1. Food/Bevera...	Alcoholic Beve...	002661-1 x Ca...	Dark Beer	22785	17640	22050	25235	40915	39690	42875	47040	33565
4	2. Fashion	Clothing Sum...	004652 Blue	Swimwear	141637	171144.7	131801.1	295077	291142.6	304912.9	257700.6	224258.5	238028.8
5	2. Fashion	Clothing Sum...	004662 Blue	Swimwear #2 new	6909.12	8204.58	6477.3	14250.06	14250.06	14681.88	12522.78	10795.5	11659.14

[Next: Seasonal Price Forecasting](#)

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